



Privacy Pledge

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Who we are

Our company is GRIP Inc. which stands for Global Relocation Innovative Procurement. It is important to note that GRIP is not owned by or affiliated with any moving or relocation companies, nor do we provide any such moving or relocation services to consumers. This neutral business model was established to ensure confidentiality for all users, and to prevent conflict of interest concerns between GRIP and users.

Our Mission

...is to develop, maintain, and continually enhance the PricePoint marketplace application, which is designed to create time and cost-saving efficiencies for all participating users. We recognize that the foundation of any marketplace is trust, towards which we pledge the following principles:

Privacy Pledge

Our top priority is not only to protect the confidentiality of all PricePoint users, but to do so to a degree which *far exceeds* privacy standards of traditional industry approaches to price management. To that end, we assure the following protections:

- Your PricePoint tariffs are password-secured and never visible to any company other than yours. To reiterate, not even our paying subscribers can view your actual tariffs. This security measure prevents unauthorized distribution of tariffs via copy/paste or screenshot (price disclosure is also contractually prohibited, see below). Authorized subscribers can only access your pricing through PricePoint-calculated quotes, based on specific shipment scenarios.
- Your company can directly control which of our subscribers can or cannot obtain PricePoint quotes from your private tariffs, based on our default Privacy Protocol (see below) and your customized settings.



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- Via your confidential Privacy/Discount settings page, your company can discreetly apply percentage price increases or discounts to any PricePoint subscribers. Again, these settings are entirely confidential and only visible to you. Percentage adjustments are automatically applied to PricePoint quotes for the applicable authorized subscriber. The percentage adjustment is never disclosed to the quote recipient unless you choose to advise them yourself.
 - Limited exception to above: Your authorized subscribers will have direct access to Supplemental Tariff service prices (e.g. crating, shuttles, etc.), because those services are not subject to discount. Restricted companies cannot access your Supplemental Tariff or any other pricing.
- Your standard tariff pricing may be used for macro benchmarking purposes, such as the anonymous tariff price ranking on your private Tariff Overview screen. Any benchmarking activities are in accordance with your company's Privacy/Discount settings, namely that neither your company identity nor specific prices will be disclosed to any unauthorized party.
- All PricePoint subscribers are required to sign our standard User Agreement, which contains strict non-disclosure terms protecting the confidentiality of all participating suppliers. This includes a clause explicitly prohibiting the sharing of ANY pricing information with ANY other company.

Privacy Protocol

PricePoint's default privacy settings are governed by a protocol which was thoughtfully designed to balance privacy concerns and marketing benefits for our users. The protocol is automatically applied whenever new suppliers or subscribers join PricePoint. You always have the option to adjust privacy settings as you wish.

- By default, your pricing will not be accessible to subscribers who own moving services operations in the same country as you (because we assume they are your competitors), unless you choose to individually authorize those companies on your Privacy/Discount settings page.
- By default, your pricing will be accessible to subscribers who *do not* have owned moving services operations in the same country as you (because we assume you want to



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offer your services to them). Again, you may choose to individually restrict any of these companies from having access to your pricing.

- Please note these geographic default settings are applied according to the best of our knowledge and should be reviewed by users.
- As further privacy protection, new subscribers are subject to a mandatory one week wait period. During this time, all users will receive a courtesy “new subscriber notification” at the start of the wait period, via established email contacts, which includes details of the default geographic restrictions being applied to the new subscriber. The notifications provide suppliers with ample time to adjust their Privacy settings if desired. Contact admin@griprocure.com if you wish to add email contacts to our private distribution list – only used for limited announcements of new subscribers and new application features.

In closing...

I hope it is clear that we are solemn in our duty to protect your company’s confidentiality as a top priority. Furthermore you may now agree that PricePoint is in fact a far more efficient and secure platform for managing and distributing your pricing than conventional methods of email and spreadsheet tariffs which offer no confidentiality protections. You can continue to rely on our commitment to your confidentiality, as we recognize that your trust is paramount to the continued success of PricePoint. If you require any further clarifications on our privacy policies, or any other matters, you are welcome to contact me directly.

Sincerely,

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